Hello, my name is

Silvia Fernández

Senior Visual Designer

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WORK EXPERIENCE

From Sept 2021 to present
UI Designer

Openbank

Working from the conceptualization and creation of functionalities, designing the user interface and components, with the research team, and with the Product owners, together with the developers. We work using Agile's working method.

From Sept 2020 to Sept 2021
UI Designer

Talento Mobile

I work in the Wealth Team for Openbank as UI designer.

From March 2017 to Sept 2020
UX/UI Visual Designer

Sopra Steria Design Company at BBVA

I work in the payments department (Credit card payment, money transfers, update credit limits, etc... And Rewards) for the BBVA app, as UX/UI designer.

Working from the conceptualization and creation of functionalities, with the research team, and with the Product owners, together with the developers. We work using Agile's working method.

From Sept 2014 to Feb 2017
Lead Visual Designer

Amaris at Telefónica I+D

From Sept 2014 to Feb 2017
Lead Visual Designer

General Software at Telefónica I+D

In charge of the entire design process, from the first approach with the Product owners to know their requirements to the final production of the UX/UI.

Creation of interfaces for all kinds of products in different areas, from financial services to M2M.
Design of mobile applications (Iphone, Android, Windows And Blackberry) and tablets.

Design of all kinds of interfaces (web, intranets and mini sites for suppliers and end customers). Based on user centered design and user experience.

From January 2011 to July 2012
Designer/front end developer

Bernard Hodes Group

Website layout.

Design of Newsletters, web pages, mobile and tablet apps.

In charge of the entire design process, from the first approach with the client to know their requirements to the final production of the language, visual design and layout.

From May 2008 to December 2010
Web Designer

dotDigital Group

Visual interface design for various web applications including dotMailer, dotSurvey and dotCommerce. The role involves discussions, wireframe design and responsibility for all user interface design, making sure they are within company standard. Holding Agile scrum sessions to monitor the progress of the project.

Campaign design and construction and email campaign management (using the Easy Editor dotMailer platform).

In charge of the entire design process, from the first approach with the client to know their requirements to the final production of the language and visual design and layout.

From October 2007 to May 2008
Digital & Brand Designer

The Fifth Agency

In charge of the entire design process, from the first approach with the client to know their requirements to the final production of the language and visual design and layout.

Newsletter design, web pages, intranets and e-learning sites for all types of industries.

Animations for client presentations and internal communication presentations.

From January 2005 to October 2007
Web designer

Engage Group

Design and layout of online magazines and catalogs, websites, e-newsletters.

From Feb 2002 to December 2004
Web designer

Cooking media/Nucleo Publicidad

Responsible for the design of online catalogs, design and layout. Intranet and microsite design.

EDUCATION

From 2014 to 2015
CICE

Diseño y Desarrollo Web Adaptativo con HTML 5.0 y CSS3, Especialidad: Diseño y Desarrollo

From 2002 to 2003
Dreamsoft Training Services

Web design and Flash animation

From 1999 to 2002
CENP

Diplomatura técnica en Publicidad, Bachelors in advertising.

PROFESSIONAL SKILLS

Design Tools

Tool	Level
Sketch	☐☐☐☐☐
Figma	☐☐☐☐☐
Photoshop	☐☐☐☐☐

Coding

Tool	Level
HTML	☐☐☐☐☐
CSS	☐☐☐☐☐

Otros: Invision, Zeplin, JIRA, Slack, Google Suite, TRELLO...

INTERPERSONAL SKILLS

- Ability to work effectively and effeciently in teams
- Outgoing Individual
- Fast / easy to teach learner
- Great problem solving and active listening skills
- Attention to detail
- Organizational, time management, analytical...

HOBBIES & INTEREST

Books, Art & Photography   Movies   Music   Sports